



Buile Hill

Visual Arts College

Enterprise Dragons Den 2015



Entrepreneurs (from left) - Holly, Bethany, Chloe, Rebecca, Mathew and Jake.

Our art students are combining their creative talents with business skills to raise money for St Ann's Hospice.

Six pupils of our pupils aim to make a handsome profit by recycling old bottles into attractive art products.

Using the name Shatter Resistant we are taking part in a Dragons' Den competition run by the Airport Community Network at Manchester Airport and will be selling our goods at various outlets.

18 schools are competing to design, manufacture and market a Christmas gift for under £5 with proceeds going to local charities.

Bottles and jars are being put into the kiln and turned into vases, ornaments, coasters and other designs. The students have really entered into the spirit of the competition and we are sure their hard work will be rewarded with lots of support by people buying their goods.

We want to raise as much money as we can for St Ann's, not just from this venture but longer term as well because it's such an amazing place. We were runners-up in the best idea category two years ago when we made clocks and that gave us a great incentive.

Shatter Resistant received £100 investment after a successful pitch to the Dragons, a panel of senior airport managers. Our products will be on sale at the Christmas Fair at St Ann's Hospice in Little Hulton on Sun, Nov 15, Waitrose supermarket in Altrincham on Sat, Nov 21, and Terminal One at the airport on Friday, Nov 27.

Schools report their results to the Dragons at the Radisson Blu Hotel, Manchester Airport, on December 14. The team with the most profit are the winners and will be collected from school in a stretch limousine for a lunch and a snow park party at the Chill Factor. Other prizes will recognise skills in presentation and innovation.